

Fast Cases/Fast Money Bonus Program

SBLI's Fast Cases/Fast Money Bonus Program could earn agents \$500 or more in American Express gift cards – up to \$5,000 total per agent!

For every **five** term or whole life policies submitted through SBLI's ZipApp™ drop ticket with an annual premium of **\$500 or more** between March 1 and August 15 and paid for by September 30, agents will earn **\$500** in Amex gift cards. Submitting **five** additional policies which meet these criteria will earn you another **\$500!**

Paid SBLI Term or Whole Life Policy with a minimum annual premium of \$500 submitted via ZipApp	Amex Gift Card Bonus
1st	\$25
2nd	\$50
3rd	\$100
4th	\$150
5th	\$175
Total Bonus	\$500

Bonus payments reset with each five policies, so the sixth policy would pay \$25.

For more information contact:

Bonus Program Guidelines

Participation is reserved exclusively for licensed and contracted SBLI writing agents who are in good standing with SBLI including but not limited to their continued compliance with the terms of their SBLI contract.

If a policy on which a Fast Cases/Fast Money bonus is earned goes out of force for any reason prior to payment of the bonus cash, the total bonus payable on the remaining policies will be recalculated accordingly.

Bonus program recipients will be paid in total within a reasonable timeframe after the program has closed and no later than October 28, 2016 on paid qualifying policies. Bonus will be paid with American Express gift cards. The maximum bonus amount available for each writing agent is \$5,000.

To be eligible for the bonus:

- Term and whole life insurance policies (excluding Single Premium Whole Life policies) must have been submitted via ZipApp and have been received between March 1 and August 15 and paid for by September 30, 2016.
- The annual premium per case must be at least \$500.
- The agent may not have a negative commission balance during the program.
- Replacements must be suitable and the new premium must be at least \$500 greater than the old policy on internal replacements.
- Conversions are not included in the program.
- Policies written on self, family, or other producers will not count.

SBLI will follow IRS guidelines regarding tax reporting in connection with this bonus program. All participants must remain licensed and contracted with SBLI at the time of the bonus program in order to remain eligible and to receive any cash awards.

In the case of dispute, the SBLI Vice President, Independent Distribution will make the determination of incentive awards and have full discretion to settle any award dispute after consultation with the SBLI Senior Vice President & Chief Distribution Officer.